

Tihei Hauora, Tihei Mauri Ora



The Roots of Our Logo

In the words of rangatahi, “Manaora blends the words ‘mana’ (life force) and ‘ora’ (health). This name expresses our kaupapa as a metaphor for health and wellbeing and allows us to attribute our own interpretations of health and wellbeing to the name. The ‘Manaora’ name best communicates our kaupapa to our audience and allows us to individualise our hauora. Interpreting the Manaora name in a metaphorical and not a literal sense means you can be more open-minded to our guidelines so that, even though some are tough and may seem unrealistic, they are open to adaptation and encourage personalised understanding – ultimately leading to easier use of our guidelines.”

The logo design is taken from an aerial view of Aunty Hanui’s Waipatu Marae-based community garden - capturing its unique patterns within a circle. She describes her garden as “Pathways to heaven and food for the soul,” and so the logo’s core symbolises a nurturing space for both community and personal growth. The circular design reinforces our interconnectedness and the continuous path to health. This logo is our pledge to support other rangatahi in their journey towards a harmonious, culturally enriched life.



Aerial View of “Aunty’s Garden”

