The Nourishing Hawke's Bay: He wairua tō te kai surveyed early learning services across Hawke's Bay in 2023 about the healthiness of food environment policies and practices.

Measuring food environments for children in Hawke's Bay



58 registered early learning services across Hawke's Bay

Response rate of **37%** of invited centres





74%

Centre Manager / Director / Head Teacher / Kaiwhakahaere

12%

Teachers

2%

Parents / whānau / volunteers

12%

Not specified

Policies* on food and beverages



97% have food and / or nutrition policies



have drinks / beverages policies

4 of the 20 policies provided was "water-only"



policy mentioned water as "preferred or recommended"

Provision of kai



provide **all** meals/snacks

Almosi

provide **no**

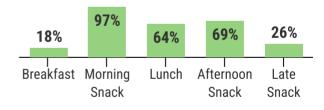
meals/snacks

provide some meals/snacks



serve food about four times per day serve food at least once per day

Of centres providing all or some kai (n = 39), they provided...



Recommendations - what is needed?



A water-only policy

Preferred / recommended is not strong enough



Professional learning and development for teachers



Education on healthiness of celebration foods

Particularly foods bought from home



More communication of policies with whānau









^{*}a written policy / procedure or quideline, for staff and / or parents

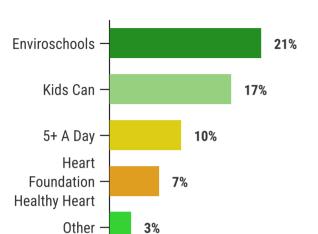
Programmes and barriers



Almost half of centres participate in Food and /or Nutrition Programmes (48%)



Over half of centres report barriers to providing or promoting healthy food to children / tamariki (59%) Over 1/10 reported 4 or more barriers



The most common barriers are:

Lack of support from parents / whānau (33%)



Concerns about food-related choking (26%)



Requirements around food safety (21%)



Lack of staff training (19%)

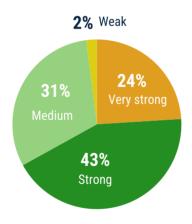


Concerns about food intolerances or allergies (16%)

Culture around healthy eating

Most centres have a strong perceived culture around healthy eating





Very strong = policies in place, strong healthy food practices, staff / parents strongly support healthy food kaupapa

Strona

Medium = some policies and practices support healthy food, mixed support from staff / parents for healthy food kaupapa

Weak

Very Weak = no policies, considerable unhealthy foods provided, healthy eating is a low priority

We asked centres how much they agreed with the following statements

There was strong support for...



a strong collective vision around hauora / health between centre management and staff



the centre **highly prioritises nutrition** and healthy eating



staff consistently act as **role models** for healthy eating



frequent **communication with parents** and whanau about nutrition and healthy eating

There was less support for...



a strong collective vision around hauora / health between centre management and parents / whānau



Nutrition training is provided and regularly updated for all staff (29% disagreed that is was provided at all)



*aggregate of 'strongly agree' and 'agree' responses

Special occasions and fundraising

Food and drinks for special occasions are mostly healthy when provided by the centre

Almost 3/4

of centres provide food / beverages for special occasions

The ratio of green to red items is...

80%

20%

green: red



allow children to bring food /beverages for special occasions from home

The ratio of green to red items is...

45%

55%

green: red



Green items ('everyday' healthy items like fruit, vegetables, plain milk, cereals, bread, etc.)



Red items ('occasional' unhealthy items - muffins, pizza, sausage rolls, cake, flavoured drinks & chips)



Food for special occasions brought from **home is less healthy** than food provided by the centre



Few centres **use food and beverages in fundraising**, and only infrequently. When food is used in fundraising, it's generally healthy



centres use food and / or beverages in fundraising

The ratio of green to red items is...

82%

18%

green: red

How frequently do centres fundraise?



What might enable healthier food environments in early learning services?

Staff Training/knowledge
Participation in external programs

Parent/whānau education Making healthy food more affordable

MOE flexibility around presentation of food (choking)

More flexible MoE guidelines

" Workshops for whānau that showcase how easy and cost effective it is to replace unhealthy options for a healthier alternative...and funding to support training.

Lunchbox contents leaflets and recipe cards for parents.

Revising the menu regularly in line with cheaper alternatives and eating fruits/vegetables seasonally.

Growing vegetables so children can eat fresh...but guidelines around safe eating and choking 'can limit what can be used or brought into the centre' "

Early learning services policy analysis

This policy analysis used the shortened WellCCAT-NZ tool (20 centres)*

Average **comprehensiveness** score

5.6/10

1.9/10

Average strength score

Most policies did not use strong prescriptive wording, rather focusing on encouragement and recommendations



Many centres **did not** provide a specific course of action when food from home did not meet nutritional standards



Most centres **did not** address nutritional standards of foods provided for special occasions and fundraising

*WellCCAT = Wellness Child Care Assessment Tool



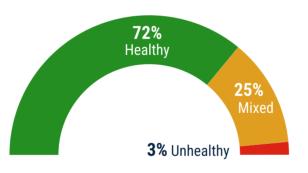
Many policies provided guidelines around the nutritional value of food provided from home

Menu analysis





3/4 of the food on the daily food menus in centres is healthy*





The proportion of unhealthy items varied across centres from 0% to 13%

*According to 2020 NZ Ministry of Healthy Food and Drink Guidance for Early Learning Services (14 menus analysed)

Summary of key findings



Almost all centres report having policies on food and beverages



Over 2/3 of centres provide kai



Almost 1/2 of centres participate in Food and /or Nutrition Programmes



Over half centres **report barriers** to providing or promoting healthy food to children/tamariki



Food and drinks for **special occasions** are **mostly healthy** when provided by the centre



Many centres did not **communicate food and nutrition policies** with parents and caregivers

Most food items
provided in
centres are
healthy