



FOODROADMAP



NOURISHING HAWKE'S BAY
HE WAIRUA TŌ TE KAI

**OVERARCHING
OBJECTIVE**

"What would it take to enhance community involvement within our region of Hawke's Bay to sustain a resilient food ecosystem to supply local food to local people?"



1

Mana kai initiative



2

The Queenstown Lakes District Food Resilience



3

Papatoetoe Food Hub



4

The Good Food Road Map



ENHANCING A LOCAL PRODUCE SUPPLY CHAIN



HAWKE'S BAY

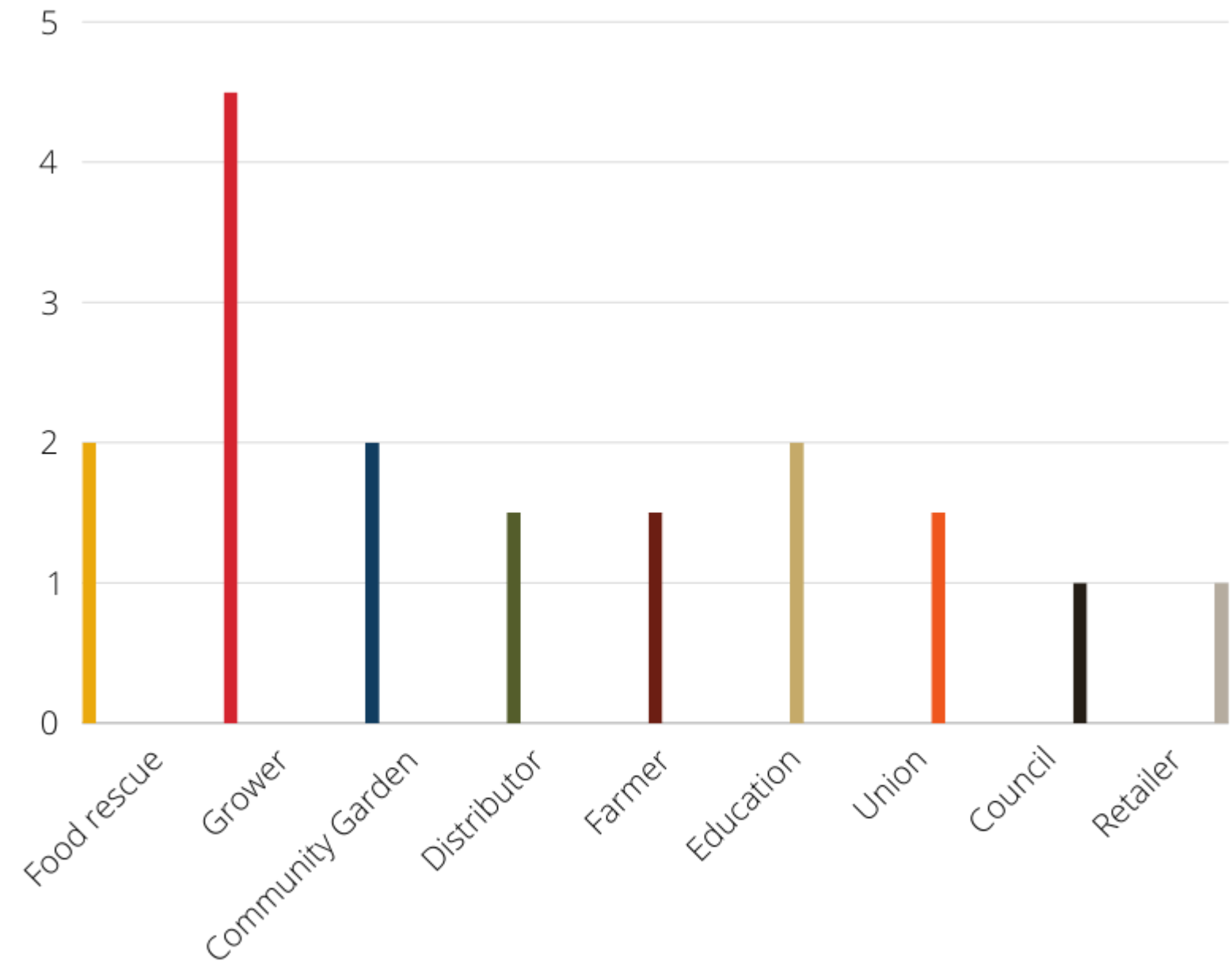
**Our strategic framework enhances cultivating
a food sector rooted in circular principles**

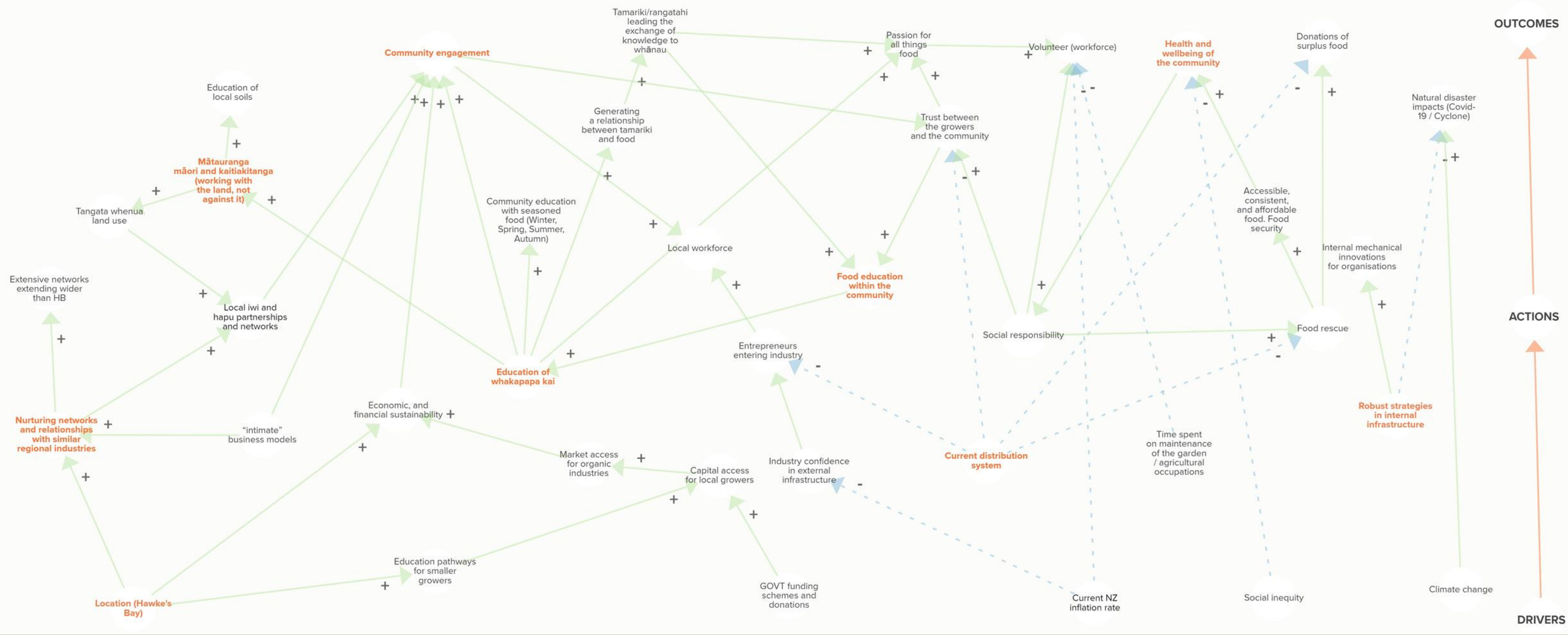


LOCAL STAKEHOLDERS INVOLVED IN THE COMMUNITY'S FOOD SYSTEM



Our stakeholders represented various organisations, charities, growers, community gardens, not-for-profit/food rescue groups, educators, agricultural associations, harvesters, distributors, retailers, and councils.

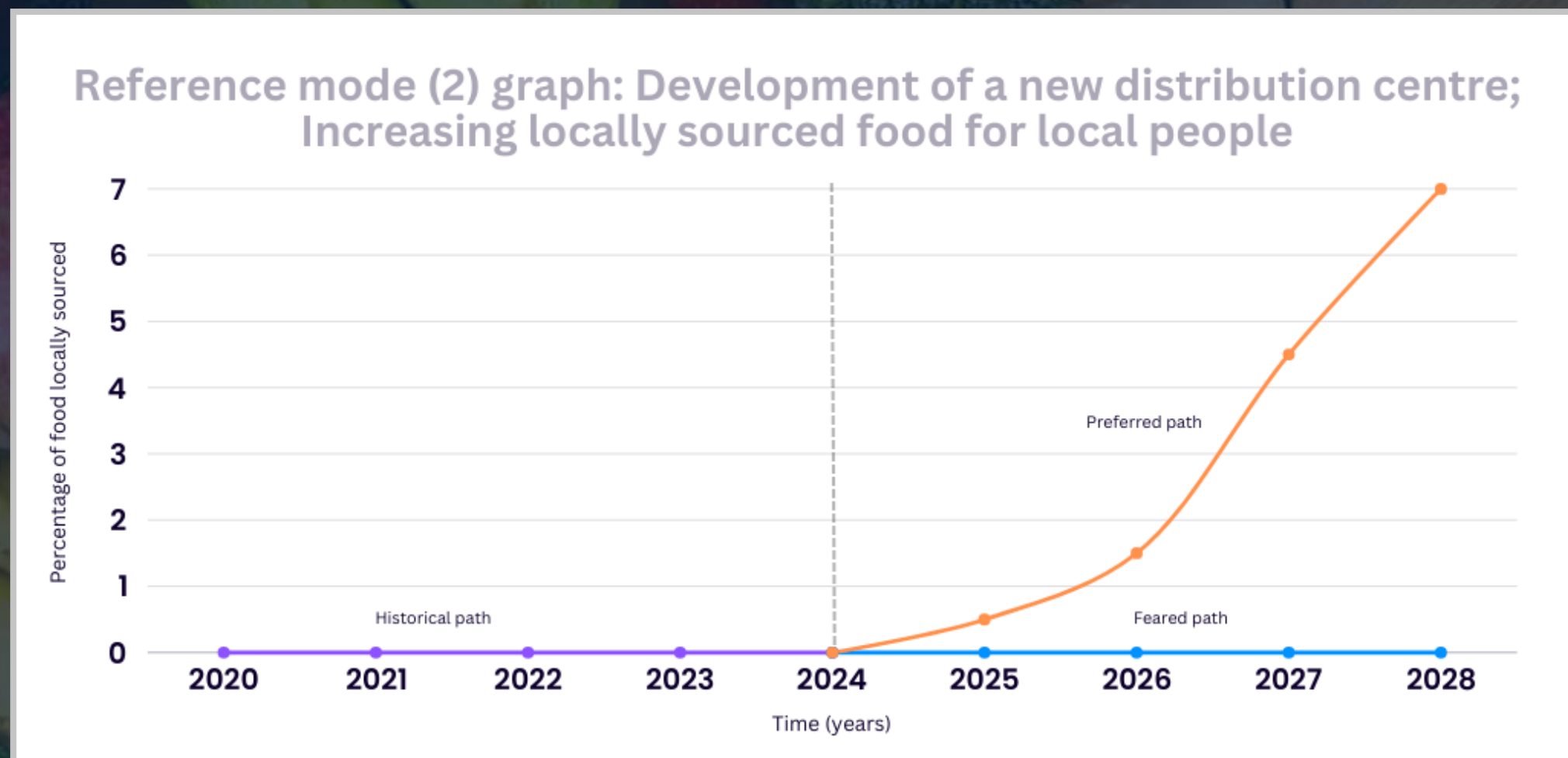
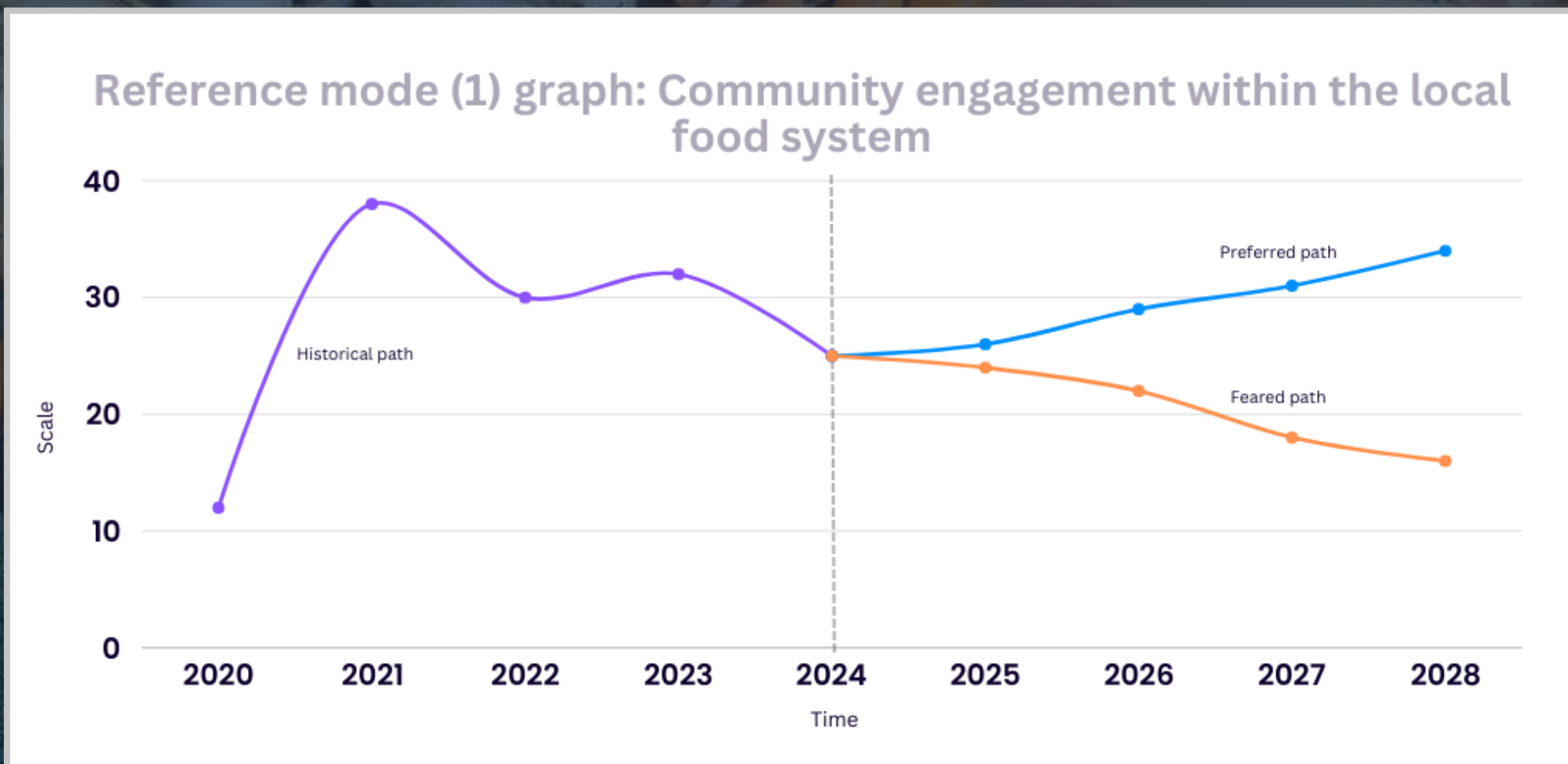




Historical - Low due to the Covid-19/Cyclone

Feared - Loss of community connection and power to oligopoly markets

Preferred - Enhancing efficiency through community engagement and fostering trust between local growers and consumers



Historical - No locally run distribution that fits demand

Feared - Ceding control to larger oligopoly transportation organisations

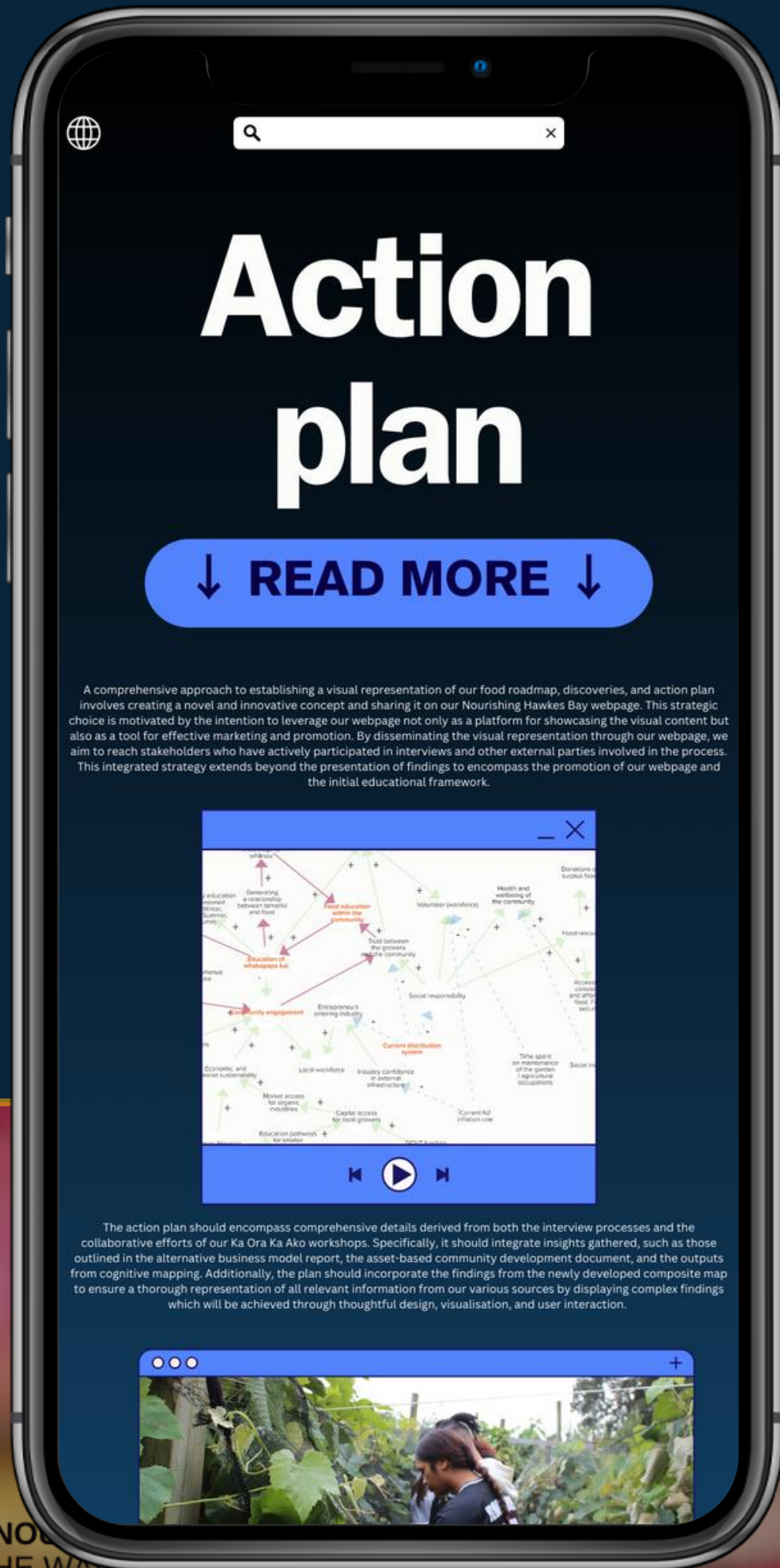
Preferred - Local employment, education, efficiency, sovereignty, economy and social responsibility





NEXT STEP

The **action plan**
supported by an asset
inventory



Data Visualisation



Interactive Dashboards



Using a pūraku strategy



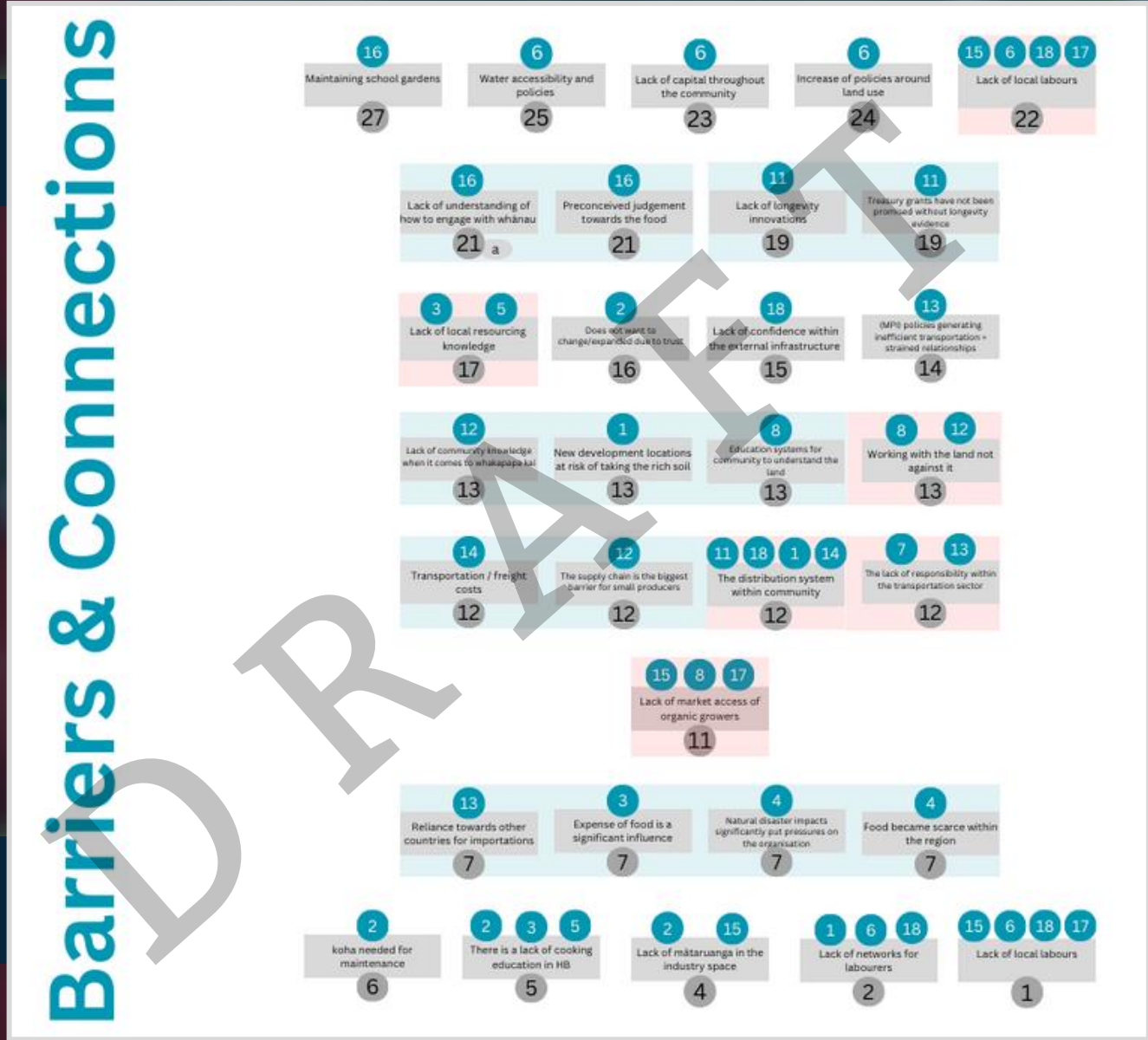
Infographics



Data Tables



“Using local resources to mitigate local issues”



Step 1 - Extracting assets, resources, skills, networks, culture and stories.

Step 2 - Grouping shared challenges throughout the community.

Step 3 - Corelating the resources to the issues.

Step 4 - Identifying the issue that redeems the most frequent stakeholders and needs the least amount of resources to mitigate.





THANK YOU

